



2019 Business Partner Prospectus



April 24-26, 2019

We hope you will join us!

Become a Business Partner!

OKMGMA

The Oklahoma Medical Group Management Association provides medical management professionals with the continuing education needed to advance their healthcare practices. With members representing academics, healthcare systems, private, single and multi specialty physician practices throughout Oklahoma, OKMGMA is a strong network for medical managers and business partners.

River Spirit Casino Resort

Our 2019 conference will be held at the tropical themed River Spirit Casino Resort in Tulsa, Oklahoma. This resort features a 27 floor hotel tower with 483 luxury rooms and suites, resort pool with cabanas and beach bar on the river, business center, fitness center, retail shops, salon and spa. This stunning facility also includes Jimmy Buffet's Margaritaville restaurant, Ruth Chris' Steakhouse, Landshark Landing, Fireside Grill and several nightlife entertainment options.

Exhibitor Schedule

We've built additional networking opportunities into our 2019 schedule.

Wednesday, April 24

3:00 p.m. - 5:00 p.m. Business Partner Exhibit Setup

Thursday, April 25

8:00 a.m. - 9:00 a.m. Breakfast with Business Partners
10:30 a.m. - 11:00 a.m. Break with Business Partners
12:00 p.m. - 1:00 p.m. Networking Lunch with Business Partners
2:00 p.m. - 2:15 p.m. Break with Business Partners
3:15 p.m. - 3:30 p.m. Break with Business Partners
6:00p.m. - 7:00 p.m. Cocktails with Business Partners

Friday, April 26

7:00 a.m. - 8:00 a.m. Breakfast with Business Partners
10:15 a.m. - 10:45 a.m. Break with Business Partners, final drawings
11:00 a.m. Business Partner Exhibit Tear Down

Schedule is subject to minor adjustment

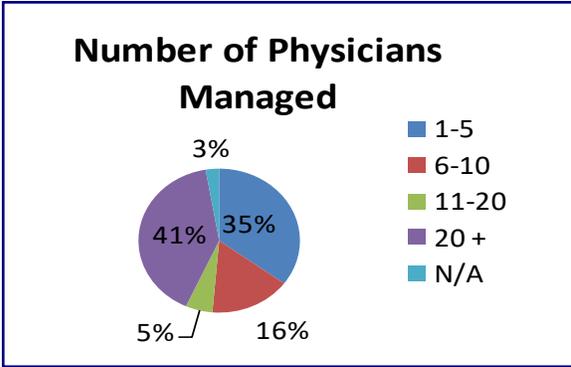
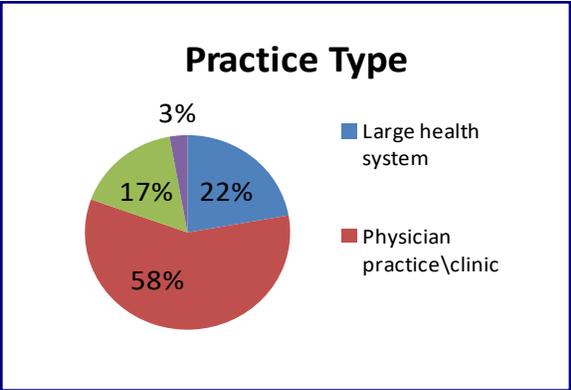
Our annual educational conference features nationally recognized speakers covering relevant and timely healthcare management topics. Medical managers from across Oklahoma and surrounding states attend our conferences to learn, network and stay abreast of new technology, products and services. Business Partners have the opportunity to share their information with management professionals who are instrumental in purchasing and implementing products and services.

2018 Attendee Survey Results & Statistics

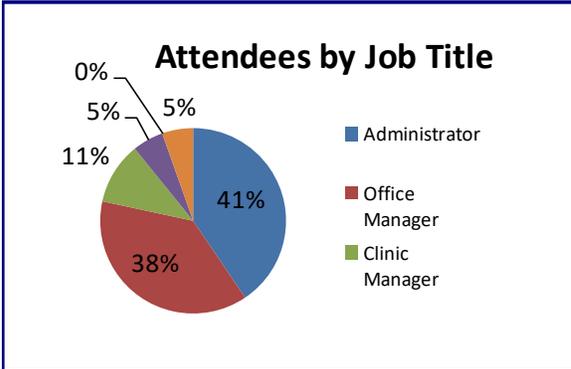
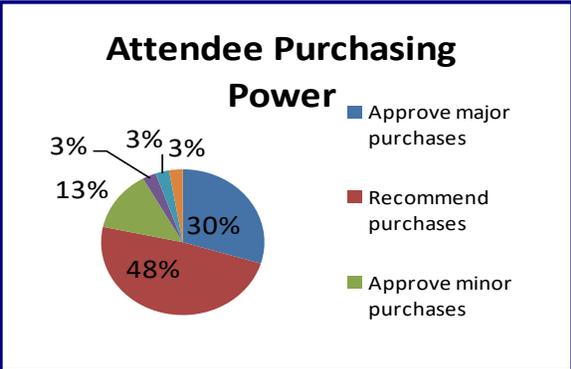
98.4% plan to attend in 2018.

100% would recommend our conference to a colleague.

95% rated our conference very good to excellent; we expect 2019 to be even better!



Our attendees represent various types of practices and manage multiple physicians. They recommend, influence and significantly impact purchases within their practices and health systems.



Business Partnership Levels

Gold

Gold Partnership includes an exhibit booth at our annual conference, attendance and meals for three representatives at the conference, preconference attendee mailing list for one time use, membership mailing list for one time use, a 12-month ad on the OKMGMA website, a booth at one local chapter luncheon and one deluxe membership in both local chapters.

Silver

Silver Partnership includes an exhibit booth at our annual conference, attendance and meals for two representatives at the conference, preconference attendee mailing list for one time use, a 6-month ad on the OKMGMA website and one standard membership in both local chapters.

Bronze

Bronze Partnership includes an exhibit booth at our annual conference, attendance and meals for one representative at the conference, preconference attendee mailing list for one time use, a 3-month ad on the OKMGMA website and one standard membership in both local chapters.

Partnership Summary	BRONZE	SILVER	GOLD
	\$1,100	\$1,650	\$2,200
Exhibit booth at annual conference	Included	Included	Included
Number of reps at annual conference (additional reps \$75 each)	1	2	3
Pre-conference attendee mailing list (one-time use)	Included	Included	included
Membership mailing list (one time use)			1
Website ad	3-months	6-months	12-months
Booth at local chapter luncheon			1
Standard Affiliate Membership in both local chapters (lunch at member rate)	1	1	1
Deluxe Affiliate Membership in both local chapters, (lunch included)			1

Business Partner Benefits

Exhibit Booth

All partner exhibitors at the conference receive the following: 8' skirted table, chairs and wastebasket in the exhibit area, participation in all educational sessions, breaks, lunches and events (number of reps depends on partnership level), recognition in conference materials and the option to participate in drawings.

Membership

A Standard Affiliate Membership is included with Bronze and Silver Partnerships. This membership entitles the Business Partner access to our website and provides the same membership opportunities and benefits as our Practice Manager Members, which includes attendance to both chapter luncheons at the member rate.

A Deluxe Affiliate Membership is included with Gold Partnership and entitles the Business Partner to the same benefits as a Standard Membership plus paid attendance to monthly luncheons held by both local chapters.

Booth at Local Chapter Luncheon

Business Partners are given the opportunity to be listed as the sponsor for one local chapter luncheon where they can set up a booth and distribute marketing materials. Local chapter luncheon sponsorship is included with Gold Partnerships and available to other partnership levels for \$500. Gold Sponsors receive first opportunity for monthly sponsorship.

Mailing Lists

Each Business Partner will receive a full conference attendee mailing list in Excel format for one-time use prior to the conference. Gold Business Partners will also receive a full membership mailing list in Excel format for one-time use. Bronze and Silver Business Partners may purchase a full membership mailing list for \$350.

Website Ad

Business Partnership includes ad space on our OKMGMA website. Ads are visible on the left side of the page and rotate with page navigation and refresh. Ad specifications will be provided prior to ad due dates.

Additional Sponsorship Opportunities

Partners have the opportunity to maximize conference presence with additional sponsorship options.

Cocktails– \$1,500

Sponsor the sit down dinner and receive signage on all tables and the buffet.

Lunch – \$1,000

Sponsor a lunch and receive signage on all tables and the buffet.

Keynote Speaker - \$1,000

Partners who sponsor a keynote speaker receive recognition in brochure, signage at the room entrance, advertisement prior to the start of the session and speaker introduction privileges. Sponsorship of other speakers is available for \$500.

Conference Brochure - \$1,000

Partners who sponsor our conference brochure are entitled to an exclusive, full-page, black and white ad in our brochure, which is mailed to nearly 700 prospective attendees.

Conference Totes – \$800

Conference totes with your logo and the OKMGMA logo for distribution to all attendees.

Refreshment or Dessert Break – \$700

Sponsor a morning or afternoon break and receive signage on all tables and the buffet.

Pens – \$450

Pens with your company logo and the OKMGMA logo for inclusion in attendee conference bags.

Registration

All OKMGMA Business Partner registrations can be completed online. The registration link can be found on the home page of our website at www.okmgma.com.

Once registered, an invoice will be sent via email that can be paid online or printed and mailed with payment. Payment is not required at the time of registration but invoice must be paid prior to February 1, 2019 to be included in conference brochures.

For questions and assistance contact the OKMGMA business office.

888-657-3636

info@okmgma.com

5315 S Lewis Ave

Tulsa, OK 74105

SAVE
→ *the* ←
DATE

We look forward to seeing you at

River Spirit Casino Resort

April 24-26, 2019!



River Spirit Casino Resort
8330 Riverside Parkway
Tulsa, OK 74137