

TAKING YOUR PRACTICE TO THE NEXT LEVEL

2024 SPONSOR PROSPECTUS

OKMGMA Spring Conference April 11-12, 2024 River Spirit Casino, Tulsa



Is Oklahoma Medical Group Management Association For You?

Are you looking to reach practice administrators throughout Oklahoma? The Oklahoma Medical Group Management Association is a state organization dedicated to serving the needs of practice administrators throughout the state of Oklahoma. We offer unique opportunities to connect with practices from all over the state with over 200 members exclusively focused in medical practice administration.

Oklahoma MGMA recognizes the value and importance of your marketing dollar. We have developed a variety of opportunities with you in mind from exhibiting or sponsoring at our conferences to our web sponsorships where members can link directly to your website from ours, to our electronic newsletter.

BEING A VENDOR MEMBER:

Make a statement by aligning your company with our organization. By becoming a Vendor Member you also reap the unique benefits of networking access, industry news and information, and discounts on events. Being a Vendor Member in our organization is not just a title; it's a pathway to success.

Vendor Member standard dues are \$285 per year. These dues are for a 12 month period and renewals will be based on the month the membership began. Please visit our website at www.okmgma.com to see the complete list of member benefits and join as a Vendor Member if you aren't already involved in this capacity.

ADVERTISING OPPORTUNITIES:

Each quarter, we put together a newsletter full of articles from our board members and other sources and email it to our medical practice professionals. The newsletters will be archived on our website and available for our members and guests to view online. Advertising space may be purchased in this quarterly newsletter and prices vary by ad size and the number of issues. In addition, we have Website Sponsorships available which will give members a link directly from our site to yours.

This is part of the Gold, Silver and Bronze Business Sponsorship categories which also offers other additional benefits. Please consider supporting our chapter by advertising in one or more of these member communications.

SPONSOR AND EXHIBITING OPPORTUNITIES:

Through exhibiting and sponsorship opportunities, our monthly EOMGMA luncheons/virtual events and Spring Conference are your best opportunities to network with practice administrators from throughout Oklahoma. Whether you choose to sponsor an event, highlight your products or services as an exhibitor or both, you will be taking advantage of a tailor-made opportunity to provide you with access to decision makers and quality leaders.

- Quarterly monthly luncheons
- OKMGMA Spring Conference- April 11-12 River Spirit, Tulsa
- OKMGMA Fall Meeting October TBD, OKC

Business Partner Sponsorship Levels

\$3000.00 PLATINUM

Platinum Partnership includes:

- Exhibit booth at our annual conference
- Attendance and meals for four representatives at the conference
- 3-5 minute promo at annual conference
- Preconference attendee mailing list for one time use
- Membership mailing list for one time use
- 12- month ad on the OKMGMA website,
- Booth at one EOMGMA chapter luncheon



\$2200.00 GOLD

Gold Partnership includes:

- Exhibit booth at our annual conference
- Attendance and meals for three representatives at the conference
- Preconference attendee mailing list for one time use
- Membership mailing list for one time use
- 12- month ad on the OKMGMA website.
- Booth at one EOMGMA chapter luncheon

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\$1650.00 SILVER

Silver Partnership includes:

- Exhibit booth at our annual conference,
- Attendance and meals for two representatives at the conference,
- Preconference attendee mailing list for one time use
- 6-month ad on the OKMGMA website

\$1300.00 BRONZE

Bronze Partnership includes:

- Exhibit booth at our annual conference
- Attendance and meals for two representatives at the conference
- Preconference attendee mailing list for one time use
- · 3-month ad on the OKMGMA website



OKMGMA Spring Conference April 11-12 | River Spirit Casino | Tulsa

OKMGMA Spring Conference offers general sessions and breakout sessions for practice administrators and healthcare professionals throughout Oklahoma. Attendees will be updated on future trends and projected changes in healthcare delivery and their potential impact on physician practices. We typically have approximately 75 administrators, executives, managers, students, and faculty convene at our conference. During this two-day event, exhibitors are encouraged to attend the speaker sessions, meals, and breaks with our conference attendees for additional networking time and exposure. During each conference, we have an Exhibit Hall set up with 8' x 10' booths. Included in the exhibit booth fee are a skirted table, two chairs, signage, a wastebasket, and a pre and post conference attendee list.

Booth fees include meals and meeting for two representatives. Additional representatives may attend for an additional charge. All exhibit spaces are assigned on a first-come, first-serve basis with priority given to Business Partner Sponsors and Conference Sponsors.

Exhibit Space fee:

OKMGMA Business Partner Sponsor - \$0 OKMGMA Vendor Member - \$1,000 Non OKMGMA member - \$1300 OKMGMA Affiliate attending, not exhibiting - \$600 Additional Representative - \$250

Location

River Spirit Casino 8330 Riverside Pkwy Tulsa, OK 74137

To make hotel reservations Click Here to Book!



EXHIBITOR EVENTS

Wednesday, April 10 5:00 pm Exhibitor Move In

Thursday, April 11

7:30 am-5:00 pm Exhibit Hall Open 5:00 pm Networking Reception

Friday, April 12

7:30 am-10:45 am Exhibit Hall Open 10:45 am Exhibitor Tear Down

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Sponsorships are an additional way in which your company can increase visibility and be recognized by our members. We offer sponsorships for receptions, meals, and speaker sessions in addition to several personalized gift items. Vendors may have a company slide shown before a presentation, sponsor a lunch, have their name on the conference bags, and much more. There is something for every budget that will make an impression on the attendees

during a conference. Sponsorships allow OKMGMA to provide a range of professional development activities for its members. They allow you to highlight your company while demonstrating support of Oklahoma MGMA.

Sponsors will receive priority placement of booth space at our conferences.

Thursday Breakfast with signage	\$800
Thursday Morning Break with signage	\$500
Lunch with signage and intro	\$1,500
Thursday Afternoon Break with signage	\$500
Networking Reception with signage, intro and logo on drink tickets	\$1,500
Friday Breakfast with signage	\$800
Friday Morning Break with signage	\$500
Business Card Holdersr	\$800
Conference Bag with logo	\$1,000
Attendee Lanyards with logo	\$600
Official Program Booklet with logo	\$600

If you have other ideas for sponsorship items, we welcome those and our office will work with you to find just the right item to meet your needs and get your company logo in front of our conference attendees.

Contact Kristina with any inquiries: 985-290-8020 kristina@m3solutionsllc.com

OKMGMA 2024 Sponsorship Commitment Sheet



OKMGMA 2024 Payment Form

TOTAL 2024 Commitment \$_		
Company Name		
Contact		
Address		
City	State	Zip
Phone	Fax	
Email		
Please mail payment by cheo Oklahoma MGMA 1527 Gause Blvd #105 Slidell, LA 70458	ck to:	
OR pay by credit card below		
Credit Card Type (circle one) Credit Card Number	onditions and authorize payn - VISA Mastercard American	Express Discover
	_ V-Code (3 or 4 digit number	
Rilling Address		
Billing City, State, Zip Code		

Please email completed commitment forms and payment forms to Kristina@m3solutionsllc.com- If you prefer to pay via phone, send form and call 985-290-8020 to process payment